



Professional Development Training on Formulation of ESG Strategy, Implementation and Reporting

Comprehensive Capacity Building through Formulation and Implementation of Data-Driven ESG Strategies

Background

Environmental, Social, and Governance (ESG) has become a key driver of sustainable business success, influenced by growing regulatory requirements, stakeholder expectations, and global commitments. Organizations today must go beyond profitability and demonstrate responsible, transparent, and ethical practices.

Objective of the Programme

To build up the capacity of individuals to develop and implement ESG framework in the business organization.

- To build knowledge and practical skills in ESG strategy development, implementation, and reporting
- To enable organizations to improve sustainability performance and meet stakeholder and regulatory expectations
- To support long-term business success through responsible, ethical, and data-driven decision-making

What is ESG?

ESG refers to a set of standards that evaluate an organization's performance in three key areas:

- **Environmental:** Resource efficiency, energy use, emissions, waste management, and climate impact
- **Social:** Employee well-being, community engagement, human rights, and stakeholder relationships
- **Governance:** Corporate ethics, transparency, risk management, and compliance

ESG provides a structured approach for organizations to identify risks, unlock opportunities, and ensure long-term sustainability while enhancing reputation and investor confidence.

Why ESG is Important for Businesses

Organizations adopting ESG practices can:

- Improve operational efficiency and reduce costs
- Enhance brand value and stakeholder trust
- Meet regulatory and compliance requirements
- Attract investors and access sustainable finance
- Strengthen risk management and resilience
- Drive innovation and long-term profitability

By integrating ESG with practical tools like RECP, companies can move beyond theory into measurable, impactful actions.

Programme Overview

This training is designed as a **2-day intensive programme** (19th & 20th May) delivered using a **hybrid approach**, enabling participants to join either **online or physically**. The programme combines theory, practical case studies, and interactive sessions, ensuring an engaging and flexible learning experience for all participants.

Key Learning Areas

- ESG concepts, global trends, and business case
- Stakeholder mapping and engagement
- Materiality assessment and prioritization
- Environmental management
- Social responsibility
- Governance practices
- ESG tools, frameworks, and standards (GRI, SLFRS, RECP, SDGs, etc.)
- ESG reporting and disclosures
- ESG assurance

Learning Outcome

By the end of the programme, participants will be able to:

- Understand ESG principles and global expectations
- Conduct stakeholder mapping and materiality assessments
- Identify ESG risks and opportunities within organizations
- Apply RECP techniques to achieve ESG environmental goals
- Develop ESG strategies aligned with business objectives
- Prepare ESG reports using recognized frameworks

- Understand ESG assurance and compliance requirements

Target Participants

- Industry professionals and managers
- Environmental and sustainability officers
- Consultants and auditors
- Engineers and technical professionals
- Anyone interested in ESG and sustainable business practices

Certificate

A certificate will be awarded upon successful completion of the training programme.

Total fee

The subsidized fee for participation will be **LKR. 18,500/= (+ Taxes)** per person inclusive of course materials, all meals and refreshments.

How to enroll?

Registration can be done through <https://forms.office.com/r/zDf5D4sEPM>

Upon applying for the program, the applicant will be evaluated for the ability of the applicant to successfully complete the programme. After the evaluation the applicant will be informed to register for the programme by paying LKR 5,000 as the Registration Fee. Balance payment shall be paid before starting the training programme. Hence the prospective participants are kindly requested to apply for the program as early as possible and enroll without delay.

For any clarification, contact Sewwandi Pathirana (076 4603707, sewwandi@ncpcsrilanka.org) or Gayani Samanmali (076 3100467, training@ncpcsrilanka.org)



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